



Each year CINZ holds a Conference for its Members, designed to offer a programme of education, inspiration, networking and fun. In 2016 the host region selected was Hamilton & Waikato, and we worked with both the Convention Bureau and local CINZ Members to showcase all that the region offers.

## PRE FAMILS

**PCO Famil:** Hamilton & Waikato Convention Bureau offered PCOs the opportunity to be hosted for a bespoke famil the day before the Conference.

**Pre-Conference Activities:** Hamilton & Waikato Convention Bureau offered delegates the opportunity to experience even more of the region prior to the Conference beginning.

Delegates were offered the choice of a tour of the international award winning Hamilton Gardens complete with high tea, or the opportunity to experience the Waitomo Glowworm Caves or go Blackwater rafting.

**Wake Up Activities:** Hamilton & Waikato Convention Bureau generously sponsored morning wake up activities, offering delegates the option of a guided run, or a cycle tour along the scenic Waikato River, culminating with yoga at Hamilton Gardens.

## WELCOME FUNCTION

**Venue:** Zealong Tea Estate

**Concept:** "Elegant soirée". Cocktail party for 1.5 hours

**Theming:** Black and white, with pops of colour from camellia flowers fresh from the estate.

**Food Philosophy:** Sophisticated canapes. Tea infused cocktails... Tea sampler gift on departure.



## CASUAL EVENING AT NOVOTEL

**Venue:** Novotel Tainui Hamilton

**Concept:** New Orleans

**Theming:** Food stations and Dixie Jazz Band, with casual lounge area for relaxing

**Food Philosophy:** New Orleans food stations, casual "walk and fork" food

NB: During this function delegates could try on and hire costumes ready for the Hobbiton evening the next night.

## GALA DINNER

**Venue:** Hobbiton™ Movie Set

**Concept:** Lord of the Rings

**Theming:** Hobbiton™ Movie Set. Market place, fire eaters, dark riders in costume, Weta Workshop prosthetics, fiddler and later a band. Most delegates dressed up, which really added to the atmosphere.

**Food Philosophy:** A banquet feast fit for a Hobbit. (As is traditional in the Shire, second helpings are encouraged.)



## ACCOMMODATION

Accommodation rates were offered at the following hotels (for distances from venue refer to the CINZ Digital Planning Tool):





### CONFERENCE VENUE: CLAUDELANDS CONFERENCE & EXHIBITION CENTRE

We opted for a mix of seating styles including sofas, bar leaners and high stools to complement the traditional cabaret tables and chairs. We partnered with Claudelands' preferred suppliers, Vidcom and Montana Catering to deliver the event.

Home Base: In the pre-conference area we allowed certain sponsors to set up displays and to offer further info to delegates.

Food Philosophy: All dishes were light and healthy, offering plenty of vegetables and salads. One lunch offered Asian food stations and the other a seated, family style meal. For morning and afternoon teas we were keen to avoid "food comas", so as an example all muffins were mini sized, so delegates could sample two flavours instead of one large muffin...



### CONFERENCE PROGRAMME

**Tuesday 11 October 2016**  
5.30pm – 7.00pm Registration & Welcome Function at Zealong Tea Estate

**Wednesday 12 October 2016**  
6.30am – 7.30am Optional Wake Up Activities  
8.30am – 10.30am Conference Plenary Sessions  
10.30 – 11.00am Morning Tea  
11.00am – 12.00pm Conference Plenary Sessions  
12.00pm – 1.30pm Lunch including CSR activity  
1.30pm – 2.30pm Keynote presentation  
2.30pm – 3.00pm Afternoon Tea  
3.00pm – 4.30pm Workshop Programme – Session 1  
4.30pm General Q&A and Wrap of Day 1  
6.30pm – 9.00pm Casual networking function at Novotel Tainui Hamilton

**Thursday 13 October 2016**  
6.30am – 7.30am Optional Wake Up Activities  
8.30am – 9.30am AGM and Board Member Voting  
9.30am – 10.00am Morning Tea  
10.00am – 11.00am Keynote Presentation  
11.00am – 12.30pm Workshop Programme – Session 2  
12.30pm – 1.30pm Lunch including CSR presentation  
1.30pm – 4.00pm Conference Plenary Sessions  
4.00pm – 4.15pm Final Q&A and Wrap Up  
5.30pm Depart for Hobbiton™ Movie Set  
6.30pm – Late CINZ Conference Gala Dinner at Hobbiton™ Movie Set

### CORPORATE SOCIAL RESPONSIBILITY (CSR)

The CINZ Conference always tries to give back to the local community. One of Hamilton's strengths is cycling so it made sense to incorporate a CSR component around this. Team Energise is a programme run by Sport Waikato and Waikato District Health Board promoting healthy eating and exercise at schools. On the first day of the Conference, with help from TeamUP Events, delegates built 16 bicycles and box carts, and on Day 2 these were presented to children from the Fairfield Primary School.



### RESULTS:

Media Coverage: \$270,000 in EAV.

100% delegates rated the overall Conference excellent or very good.

95% delegates rated the Conference content as excellent or very good.

"Plenary sessions were all excellent. Great content and interesting variety."

"Claudelands was an outstanding venue and the food was awesome."

"The Gala Dinner at Hobbiton™ was exceptional."

"Congratulations to all involved. I've been recommending this to everyone! "

### SPONSORS

#### Partners



CLAUDELANDS



Hamilton & Waikato BUSINESS EVENTS



#### Supporting Sponsors



## CINZ 40TH ANNUAL CONFERENCE AND AGM CASE STUDY



For further information go to: [www.conventionsnz.co.nz](http://www.conventionsnz.co.nz)